

POSTGRADUATE DIPLOMA IN HOSPITAL MANAGEMENT LAICO

FINANCIAL RATIOS – MANAGEMENT TOOL

Financial Ratios are the tools the management to measure the strength and weakness of the organization. This is the starting point for making future plans for expansion and development. The use of Ratios are required from various users.

The owners, creditors, Investors, lenders, Unions etc.

Trade creditors

The material suppliers may decide on their credit terms and also on the price based on the soundness of the firm. Considering the current ratio which shows the liquidity the creditors may supply at a lower rate for getting immediate payment.

Term Loan lenders

The Banks or other financing organizations would see the current ratio of the organization for the repayment period and in case of long term lending they will see the cash flow during that period.

Investors

To know the profitability of their investment the investors would be interested in knowing the profitability ratios. They will see the liquidity to payoff the investments. They will also like to see the profit earning capacity over a period.

Management

The management is very much interested in every aspect of the financial analysis.

Ratio is the relation between two accounting figures expressed mathematically.

Standards of comparison.

- 1.Past period ratios are necessary to compare.
- 2.Projected ratios based on the projections for expansion
- 3.Competitors ratio to compare
- 4.Industry ratio to know where the firm stands.

The analysis may be on:

1. Time series i.e., trend analysis
2. Performa analysis-By fixing projected ratio and comparing to that
3. Cross section analysis- To compare with the average ratio of the Industry

Types of Ratios

Profitability Ratios - Based on the Profit& loss account and Balance sheet

Liquidity Ratios - Based on the Balance sheet

Efficiency Ratio - Based on the Profit and loss account and Balance sheet

Glossary for Ratio Analysis

Current Assets - All movable assets which can be converted in to cash and with in one year.

Current liabilities - All dues payable to outsiders within one year.

Sales – The value of sales after Returns, discounts, rebates etc.

Working capital – Current Assets – current liabilities (Excluding short term bank loan)

Net working capital –current Assets-Current liabilities (Including short term bank loan)

Total Assets – The sum of Fixed and current Assets

Tangible Assets – The sum of Fixed and current assets (excluding intangible assets)

Cost of goods sold – Opening stock+ purchases+ sales expenses-closing stock

1. Liquid/ Quick Ratio =	$\frac{\text{Quick Assets}}{\text{Quick liabilities}}$	to measure the short term debt paying ability Norm-1:1
2. Current Ratio	$\frac{\text{Current Assets}}{\text{Current liabilities}}$	Measures short term debt paying ability Norm 2 : 1
3. W.C.Turnover Ratio	$\frac{\text{Sales}}{\text{Working capital}}$	The means to finance the sales norm 5 : 1
4. Ratio of Debt to net worth	$\frac{\text{Total Debt}}{\text{Net worth}}$	It is the ratio of owners fund to loan fund norm 0.5 : 1
5. G.P.Ratio	$\frac{\text{Gross profit}}{\text{Net sales}} \times 100$	Efficiency of production/Trading operations
6. Net profit ratio	$\frac{\text{Net profit}}{\text{Net sales}} \times 100$	Indicates net margin on sales
7. Operating expense Ratio	$\frac{\text{Operating cost}}{\text{Net sales}} \times 100$	Shows magt. Ability to control level exp.to level of sales
8. Debt-Equity ratio	$\frac{\text{L.T.Debts}}{\text{L.T.funds}}$	A measure of the extent of trading on equity
9. Inventory turnover	$\frac{\text{Net sales}}{\text{Average inventory}}$	To assess fastness of moving and control on inventory
10. Debt collection ratio	$\frac{\text{Net credit sales}}{\text{Average receivable}}$	To assess the effective collection of -----
11. Return on Investment	$\frac{\text{net profit}}{\text{Net worth}}$	A measure of Return on investment
12. Return on Assets	$\frac{\text{Net profit}}{\text{Total assets}}$	To assess effectiveness of use of assets
13. Average collection Period	$\frac{\text{Receivable} \times 365}{\text{net credit sales}}$	To know the average debt collection period in days

14. Investment turnover

Net sales

Total Assets

effective use of assets to generate sales

15. Fixed assets to net worth

Fixed assets

Net worth

To know how much funds tied up in Fixed assets
norm - not exceeding 0.75

16. Leverage ratio

Total Debt

Capital employed

The ratio of debt to funds employed

ARUM&Co.MADURAI
TRADING ACCOUNT
For the year ending 31.3.2002

EXPENDITURE			INCOME	
To Opening stock	1	100000	Sales –Direct	1800000
To purchases	2	4000000	-Credit 5000000	4
To Packing&forwarding	2a	300000	-----	
To commission on sales	2b	80000	6800000	
			Less>Returns	20000
			Closing stock	200000
To Gross Profit c/d	3	2500000		5
		-----		6
		6980000		

			6980000	

PROFIT OR LOSS ACCOUNT
For the year ending 31.03.2002

EXPENDITURE	INCOME
	By Gross profit B/d 2500000
To Periodicals 5000	By Miscellaneous income 5000
To R& M 60000	
To vehicles Maintenance 50000	
To Salary & wages 1500000	
To Electricity charges 200000	
To Postage&Telegram 5000	
To Telephones 15000	
To printing & stationery 7000	
To Rent 36000	
To Welfare expenses 3000	
To Entertainment expenses 1000	
To Miscellaneous expenses 15000	
Depreciation 50000	
NET PROFIT 7 558000	

	2505000

	2505000

BALANCE SHEET AS AT 31.03.2002

	LIABILITIES		ASSETS
7a.Share capital	500000	18.Fixed Assets	1200000
8. Reserves&surplus	200000	19.less-depreciation 200000	1000000
9. Profit&loss a/c	558000	Current Assets	
10. SBI-LT Loan a/c	500000	20.Investments	600000
Sundry creditors		21.Stock in trade	200000
11. Bank overdraft	200000	22.Deposits/ Advances	158000
12. Deposits &advances	50000	23.Debtors/Receivables	200000
13. Creditors for purchases	100000	24.Cash & Bank Balances	50000
14. Creditors for expenses	50000	Non current assets	
Provisions		25.Goodwill	100000
15. Prov. for gratuity	50000	26.Defrd.Rev.Expend.	50000
16. Prov. For Bonus	100000		
17. Prov. For contingency	50000		
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	2358000	27	2358000
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Base figures:

1. Gross profit	Item 3
2. Net profit	Item 7
3. Total Assets	Item 27
4. Tangible Assets	Item 27 minus items 25 and 26
5. Intangible Assets	Items 25+26
6. Equity/capital	Item 7a
7. Capital employed	Item 7a to 10-(25+26)
8. Current Assets	items 21 to 24
9. Current liabilities	Items 11 to 17
10. Quick/liquid assets	Items 22 to 24
11. Net sales	Item 5
12. Credit sales	Item 4
13. Net worth	Item (18 to 24)-(10 to 17) or 7a to 9-(25+26)
14. Average inventory	Item (1+6)/2
15. Average purchase	Item (1+2-6)/12
16. Quick liabilities	Item 11+12+ 13+14
17. Cost of goods sold	Items 1 to 2b- 6

NATURE OF RATIO	FORMULA	FIGURES	RATIO
Gross profit Ratio	Gross profitx100/Net sales	2900000 x 100/6780000	42.77 %
Net Profit Ratio	Net Profitx100/ Net sales	558000 x 100/6780000	8.23 %
Operating cost ratio	Operating costsx100/net sales	1947000x100/6780000	28.72 %
Net profit to total Assets or Return on Assets	Net profitx100/total assets	558000x100/2358000	23.66 %
Inventory turnover ratio	Net sales/Average inventory	6780000/150000	45.20
Quick/liquid ratio	Quick assets/ quick liabilities	318500/187500	1.70
Current Ratio	Current Assets/current liabilities	608000/600000	1.01
Working capital Turnover ratio	Sales / Working capital	6780000/608000	11.15
Debt to Net worth	Total Debt/net worth	700000/1108000	0.63
Debt equity ratio	Debts/Equity capital	700000/500000	1.40
Debt collection Ratio	Net credit sales/Average receivable	5000000/200000	25
Average collection period or debtors velocity	Receivable x 365/net credit sales	200000 x 365/5000000	15 days
Average credit days for purchases	Payable x 365/monthly average purchase	100000 x 365/4000000	9 days
Return on investment	Net profit/ net worth	558000/1108000	0.50
Investment turnover	Netsales / Total assets	6780000/2358000	2.87
Fixed Assets to net worth	Fixed Assets/net worth	1000000/1108000	0.90
Leverage Ratio or capital gearing	Total debt/capital employed	700000/1608000	0.43
Fixed assets to Proprietor's fund	Fixed assets/proprietor fund	1000000/500000	2
Proprietary Ratio	Proprietors fund/Total assets	500000/2358000	0.21